



WALMER PARK SHOPPING CENTRE  
**EXHIBITION SPACES**

# INTRODUCTION



Walmer Park Shopping Centre is an exclusive and upmarket shopping destination conveniently situated in the leafy suburb of Walmer in Gqeberha (Port Elizabeth), this luxurious centre offers shoppers in excess of 43 000m<sup>2</sup> of retail floor space and over 150 stores comprising a number of top national and international retail brands.

Walmer Park's range of coffee shops, restaurants and specialty stores offer a decadent variety of delicacies that will tempt any palette - whether it be for business or pleasure.

Walmer Park offers ample, secure, free on-grade parking conveniently located close to our five entrances, as well as paid parking situated in our underground parking garage, providing visitors the convenience of shopping comfortably during all weather conditions.



# LOCALITY / CATCHMENT AREAS



## PRIMARY CATCHMENT AREA

- Walmer
- Greenshields Park
- Overbaakens
- Walmer Heights
- Walmer Downs
- South End
- Humewood
- Summerstrand
- St Georges Park
- Charlo
- Mount Pleasant
- Miramar
- Providentia
- Lovemore Heights
- Lovemore Park

## SECONDARY CATCHMENT AREA

- Newton Park (South of Cape Road)
- Mill Park
- Linkside
- Mangold Park
- Broadwood
- Woodlands
- Weybridge Park
- Sunridge Park
- Framesby
- Lorraine

# MALL FACT SHEET

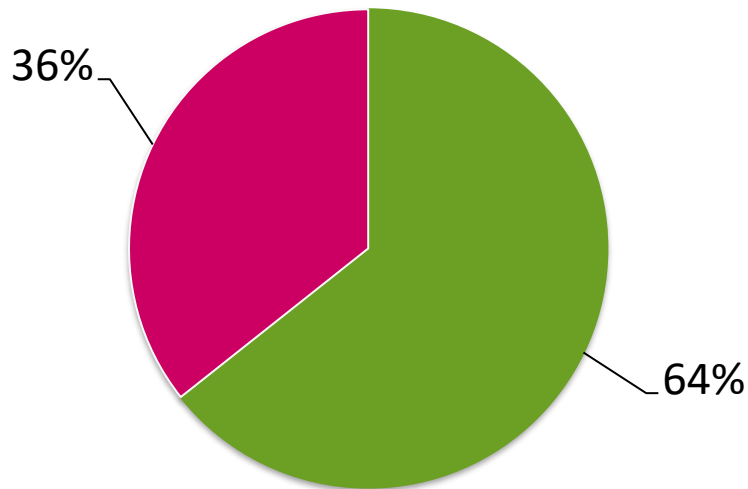


- **Mall GLA** : 43 000m<sup>2</sup>
- **Number of tenants** : 150
- **Anchor tenants** : Woolworths , Pick n Pay , Edgars, Dischem, H&M, Clicks
- **Year the Centre was built** : 1988
- **Refurbishments** : The Centre has undergone 7 building projects
- **Spend per head** : R255 per month *\*(average over 12 months)*
- **Average foot count** : 470 598 per month *\*(average over 12 months)*
- **Shopper age group** : 25 – 45 years
- **LSM** : 7 – 10
- **Female shoppers** : 64%      **Male shoppers** : 36%



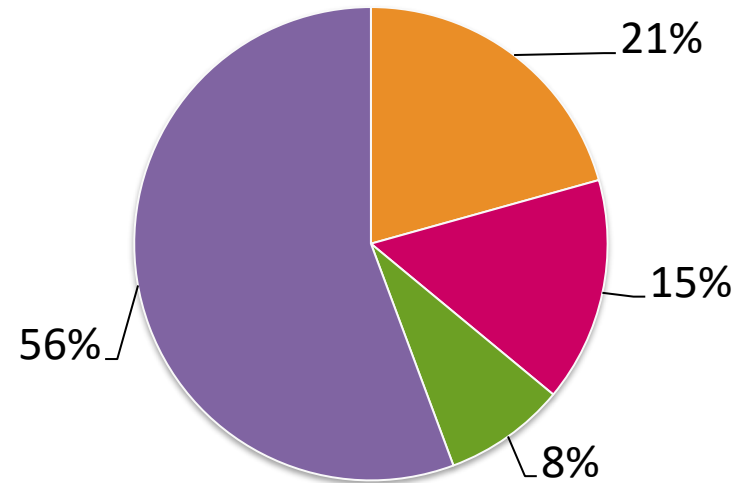
# SHOPPER PROFILE

## Gender



■ - Female    ■ - Male

## Demographics

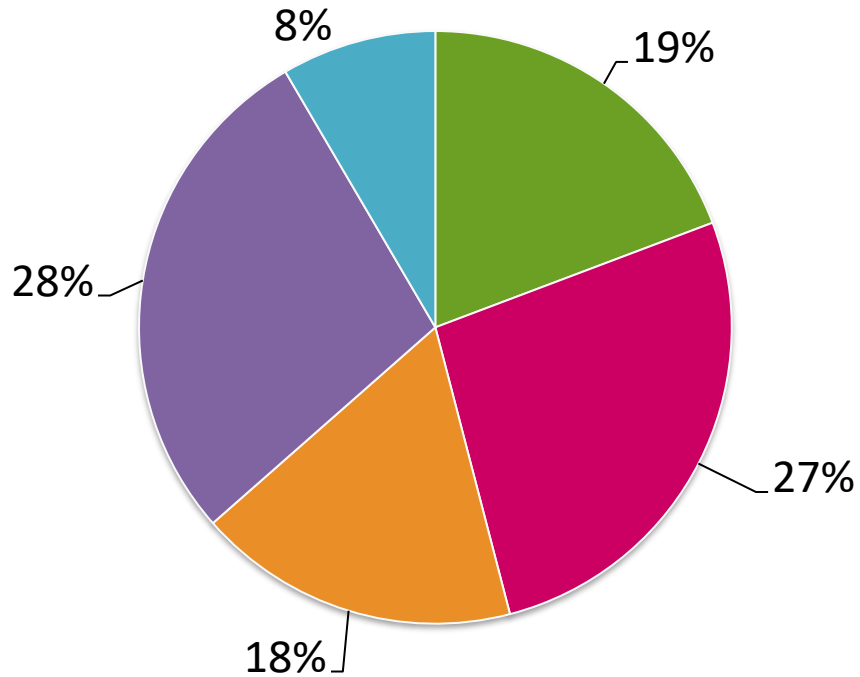


■ - Black    ■ - Coloured  
■ - Indian    ■ - White

# SHOPPER PROFILE

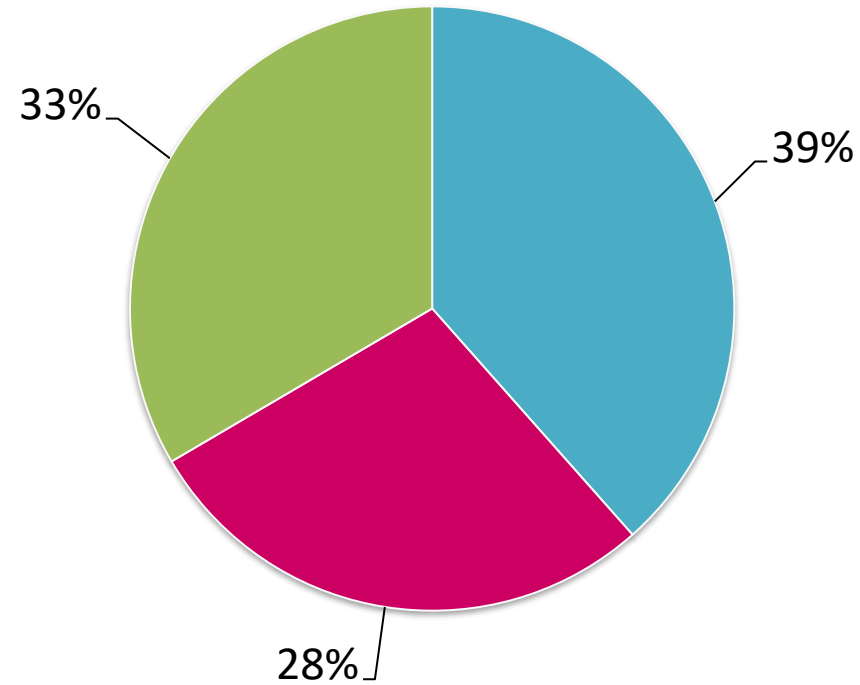


### Age



- 16 - 20 years
- 21 - 30 years
- 31 - 40 years
- 41 - 60 years
- 61 + years

### How far do you live from Walmer Park Shopping Centre



- 5km
- 10km
- 15km +

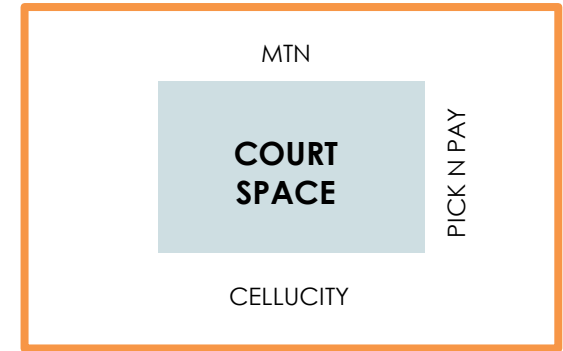
# CENTRE MAP



# C1 - PICK N PAY COURT



**SURROUNDING STORES:** PICK N PAY  
CELLUCITY  
MTN  
CELL C



**NEARBY ENTRANCE**  
ENTRANCE 5

**SIZE**  
Length: 3m  
Width: 3m  
SQM : 9m<sup>2</sup>

**COURT FOOT TRAFFIC:**  
Average of 259 697 per month over 12 months

**IMPORTANT TO REMEMBER:**

- Maximum of 1 vehicle
- Access to electricity
- 1,6m height restriction

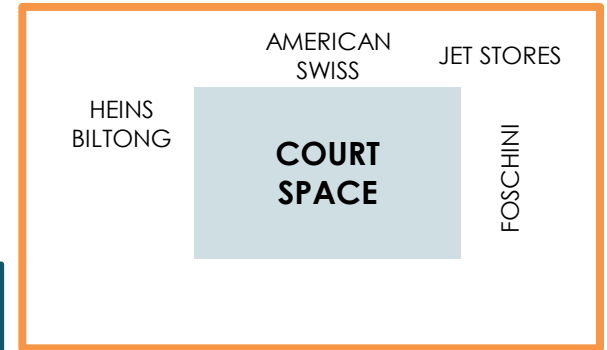




# C2 – AMERICAN SWISS COURT



**SURROUNDING STORES:** FOSCHINI  
JET STORES  
HEINS BILTONG  
AMERICAN SWISS



**NEARBY ENTRANCE**  
ENTRANCE 4

**SIZE**  
Length : 6m  
Width: 4m  
SQM : 24m<sup>2</sup>

**COURT FOOT TRAFFIC:**  
Average of 518 905 per  
month over 12 months

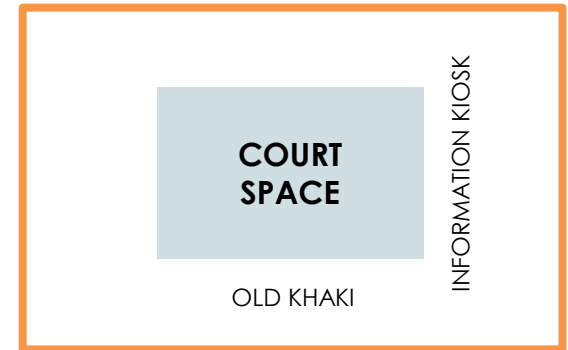
**IMPORTANT TO REMEMBER:**

- Maximum of 2 vehicle
- Access to electricity
- 1,6m height restriction

# C3 – OLD KHAKI



**SURROUNDING STORES:** FOSCHINI  
DULCE CAFÉ  
OLD KHAKI



**NEARBY ENTRANCE**  
ENTRANCE 4

**SIZE**  
Length: 3m  
Width: 3m  
SQM : 9m<sup>2</sup>

**COURT FOOT TRAFFIC:**  
Average of 518 905 per  
month over 12 months

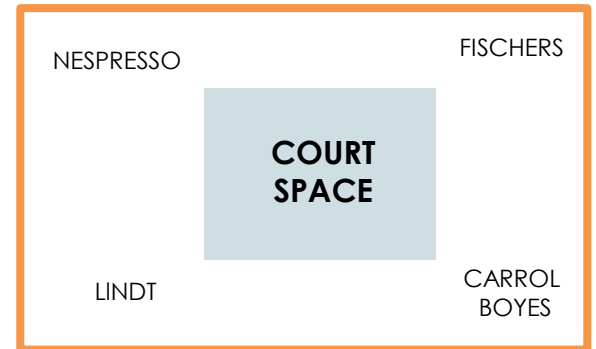
**IMPORTANT TO REMEMBER:**

- Maximum of 1 vehicle
- Access to electricity
- 1,6m height restriction  
(no wall banners)

# C4 – NESPRESSO / LINDT COURT



**SURROUNDING STORES:** FISCHERS JEWELERS  
CARROL BOYES  
NESPRESSO  
LINDT CHOCOLATE



**NEARBY ENTRANCE**

ENTRANCE 1

**SIZE**  
Length: 4m  
Width: 4m  
SQM : 16m<sup>2</sup>

**COURT FOOT TRAFFIC:**  
Average of 447 646 per month over 12 months

**IMPORTANT TO REMEMBER:**

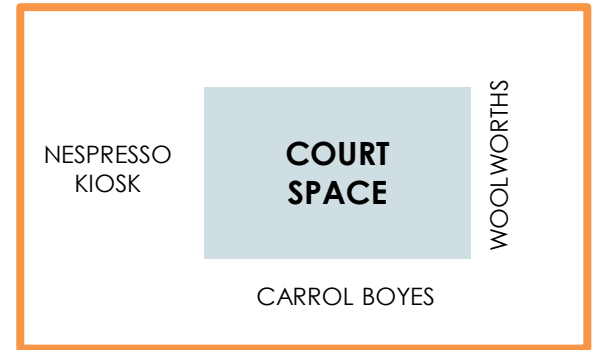
- Maximum of 2 vehicle
- Access to electricity
- 1,6m height restriction (gazebo allowed, no wall banners)



# C5 - WOOLWORTH FORECOURT



**SURROUNDING STORES:** WOOLWORTHS  
FITCHERS JEWELERS  
CARROL BOYES  
NESPRESSO KIOSK  
LINDT CHOCOLATE



**NEARBY ENTRANCE**  
ENTRANCE 1

**SIZE**  
Length: 4m  
Width: 4m  
SQM : 16m<sup>2</sup>

**COURT FOOT TRAFFIC:**  
Average of 447 646 per month over 12 months

**IMPORTANT TO REMEMBER:**

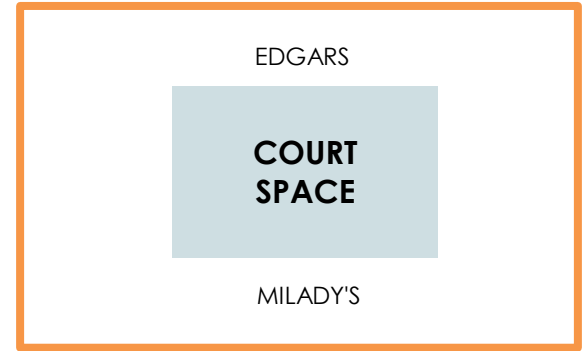
- Maximum of 2 vehicle
- Access to electricity
- 1,6m height restriction (gazebo allowed, no wall banners)



# C6 - EDGARS COURT



**SURROUNDING STORES:** EDGARS  
MILADY'S  
MUGG & BEAN  
I-STORE



**NEARBY ENTRANCE**  
ENTRANCE 2

**SIZE**  
Length: 6m  
Width: 4m  
SQM : 24m<sup>2</sup>

**COURT FOOT TRAFFIC:**  
Average of 263 275 per  
month over 12 months

**IMPORTANT TO REMEMBER:**

- Maximum of 2 vehicle
- Access to electricity
- 1,6m height restriction (gazebo allowed)

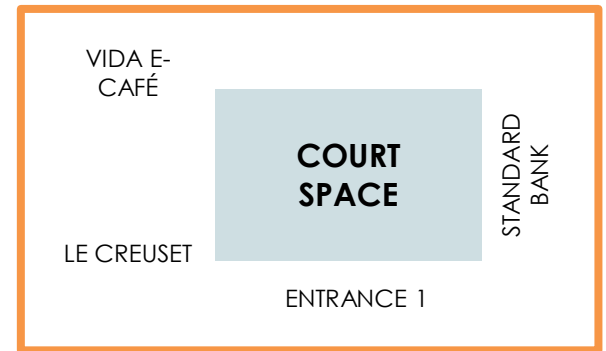
# C7 – PNA /LE CREUSET COURT



## SIZE

Length: 3m  
Width: 3m  
SQM : 9m<sup>2</sup>

**SURROUNDING STORES:** STANDARD BANK  
PNA  
LE CRESET  
VIDA E-CAFÉ



**NEARBY ENTRANCE**  
ENTRANCE 1

**COURT FOOT TRAFFIC:**  
Average of 185 980 per  
month over 12 months

## IMPORTANT TO REMEMBER:

- No vehicles
- Access to electricity
- 1,6m height restriction  
(gazebo allowed)

# RATES

| Court                        | Size (m <sup>2</sup> ) | Price per week (7 days) | Price per day (Mon – Thurs) | Price per day (Fri - Sun) | Festive season rates (per day) |
|------------------------------|------------------------|-------------------------|-----------------------------|---------------------------|--------------------------------|
| C1 - Pick n Pay Court        | 9                      | R7700                   | R1100                       | R1300                     | R1650                          |
| C2 – American Swiss Court    | 24                     | R9800                   | R1400                       | R1650                     | R2000                          |
| C3 – Old Khaki Court         | 16                     | R9800                   | R1400                       | R1650                     | R2000                          |
| C4 – Nespresso / Lindt Court | 16                     | R9800                   | R1400                       | R1650                     | Note available                 |
| C5 - Woolworths Forecourt    | 16                     | R9800                   | R1400                       | R1650                     | R2000                          |
| C6 – Edgars Court            | 24                     | R9800                   | R1400                       | R1650                     | R2000                          |
| C7 – PNA / Le Creuset court  | 9                      | R7700                   | R1100                       | R1300                     | Note available                 |

- Note that this rate does not include the hiring of tables, tablecloths or carpet for the area, this will be quoted separately
- Daily rates increase in November and December months
- All prices exclude VAT

# CONTACT DETAILS



## PHYSICAL ADDRESS

BTW 14<sup>th</sup> & 16<sup>th</sup> Avenue  
MAIN ROAD WALMER  
PORT ELIZABETH  
6070

## POSTAL ADDRESS

P.O. BOX 210801  
WALMER  
6065

## CENTRE MANAGEMENT TEAM

### CENTRE MANAGER

Leonie Scheepers  
lscheepers@growthpoint.co.za

### OPERATIONS MANAGER

Leonard Eybers  
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### PROPERTY ADMINISTRATOR

Tessa Matthew  
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### PR & MARKETING MANAGER

Deveda Bloem  
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### INFORMATION OFFICER

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### RECEPTION

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## EXHIBITION BOOKING CONTACT DETAILS

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