



WATERFALL MALL

LEASING GUIDE
WATERFALL MALL
2023

OWNED &
MANAGED BY

GROWTHPOINT
PROPERTIES





GROWTHPOINT OVERVIEW

MANAGER & OWNER
OF MALL

Our extensive and diverse portfolio of retail assets consists of quality, well-supported malls in major metropolitan areas that have a high renewal success rate. From neighbourhood shopping centres to large regional malls, they are a positive force for the local economy and society through their charity and community work, building strong connections with our shoppers.



RETAIL PORTFOLIO OVERVIEW



JSE LISTING:

Largest

Listed Property Group



TOTAL RETAIL GLA:

1,357,000m²



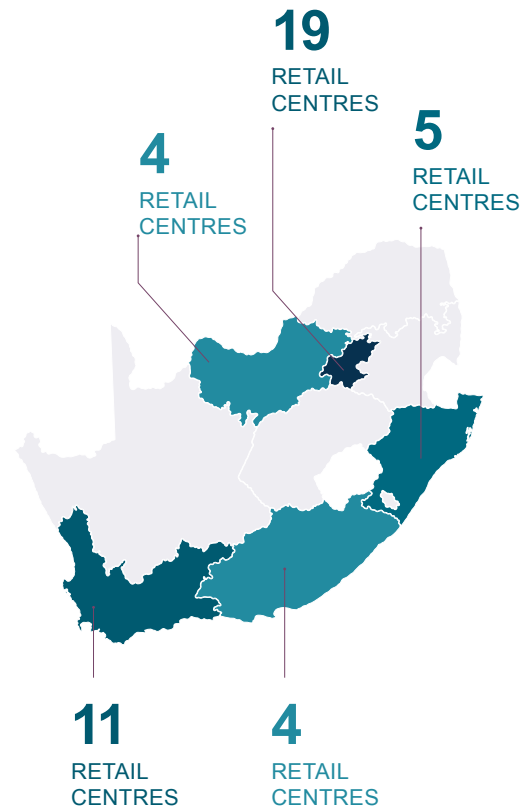
TOTAL RETAIL ASSET VALUE:

R24.9B



TOTAL RETAIL CENTRES:

43



OUR EXTENSIVE PORTFOLIO OF RETAIL PROPERTIES GIVES US ACCESS TO VALUABLE PROPERTY DATA AND RETAIL STATISTICS.

This data offers key insight into consumer behaviour patterns and allows us to offer an optimum mix of retailers that best serve the surrounding communities. In addition, our shopping centres regularly undergo refurbishments and extensions, ensuring that they remain relevant and appealing to our shoppers.



MALL PROFILE



Waterfall Mall is situated in the heart of the North West Province, next to the R24 Johannesburg on the far South Eastern side of the city, with easy access from the N4 platinum highway through an off-ramp at the eastern entrance of the mall.





Since Waterfall Mall first opened in September 1998, it has offered the perfect shopping and entertainment destination for both young and old.

With a wide variety of stores, restaurants, and movies, you'll find everything you need under one roof.

WATERFALL
MALL



MALL PROFILE



**Small
Regional
Mall**



TOTAL RETAIL GLA:

49 884,18m²



ANCHOR TENANTS

Pick n Pay

Woolworths

Edgars

Game



CATCHMENT AREA:

Rustenburg

Brits

Hartebeesport

Sun City

Magaliesburg



11 eateries

40 fashion outlets



14 ATMs

5 branches



2696

parking bays



51 retail stores & eateries



0

national retailers





SHOPPER PROFILE

AVERAGE SHOPPER AGE
35 **38**

74%
female ♀

26%
male ♂

126 MINUTES
AVERAGE DWELL TIME

AVERAGE Annual foot traffic


R242 AVERAGE MONTHLY SPEND PER HEAD

5.67 MILLION shoppers


LSM

7-9

Living Standard Measure



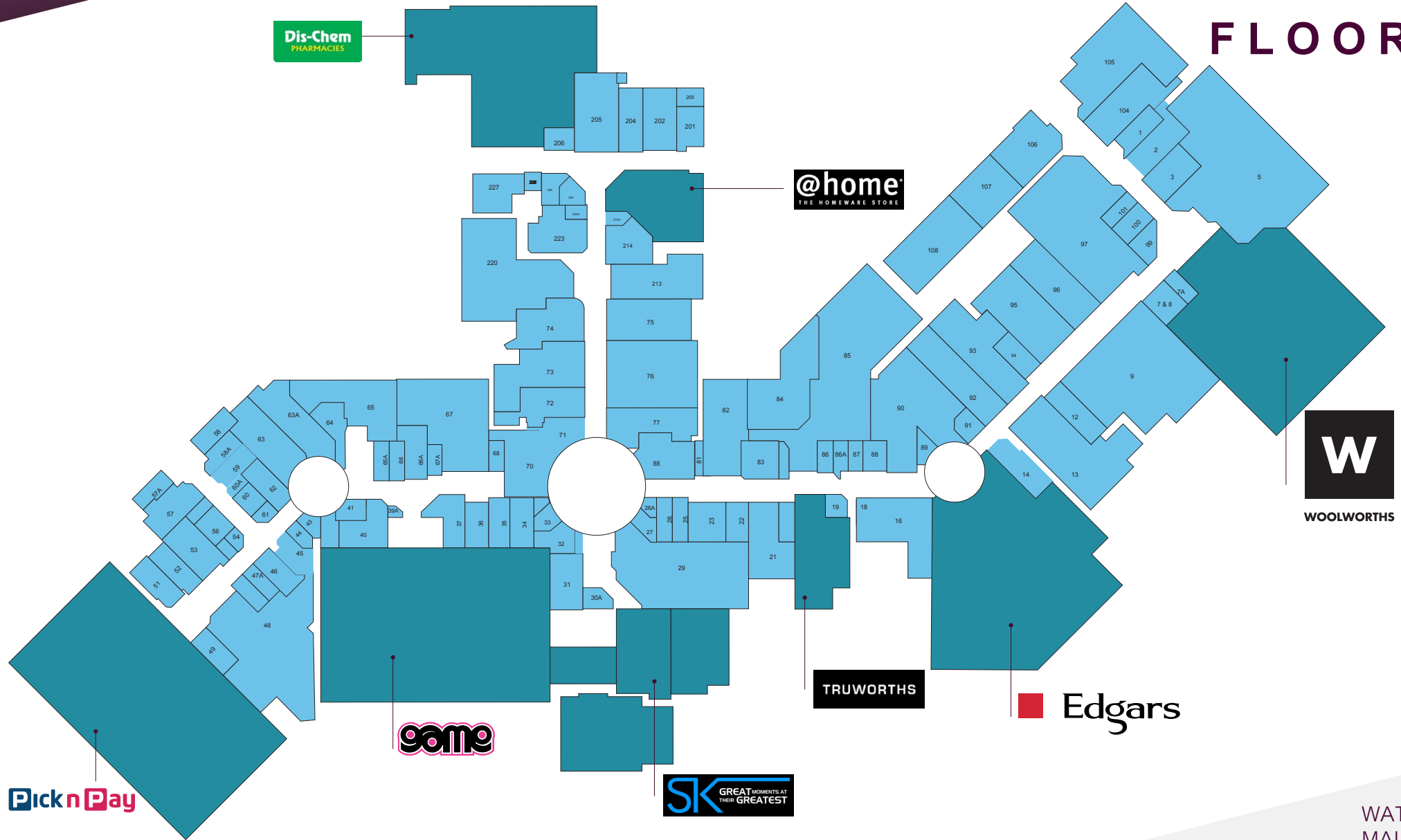
40 882

FACEBOOK FOLLOWERS

MOST SPOKEN Language
Setswana
English
Afrikaans



FLOOR PLAN



Dis-Chem
PHARMACIES

@home
THE HOMEWARE STORE

W
WOOLWORTHS

TRUWORTHS

Edgars

some

SK
GREAT MOMENTS AT
THEIR GREATEST

Pick n Pay

WATERFALL
MALL



STORE LISTING¹⁹

Banks & Services

Absa
African Bank
Capitec Bank
FNB
Old Mutual
Standard Bank

Department Stores

Game
Pick n Pay
Woolworths
Edgars
The Crazy Store

Fashion & Accessories

Kurt Geiger
Bogart Man
Fabiani
Truworhs Man/uzzi
Flavio
Markham
Mr Price
Hot Couture
Truworhs
Ackermans
Relay Jeans
Fran's Tailor
Infinity
Cotton On
Old Khaki
Pick N Pay Clothing
Identity
3rd Base
Tape
Earthchild &
Earthaddict
Queenspark
Exact
Pep Stores
Refinery

Gifts & Speciality Stores

Toys R Us & Babies
R Us
Spectra Music
Vuse Inspiration
Store
Verimark
Postnet
Multiserv
Nina & Nucci
Leather & Luggage

Cellular & Electronics
V Gadgets
Pep Cell
Cell C
Vodacom Shop
Mtn
Vodacom 4 U
Gadget Geecks
V Cell Clinix
Gadget Paradise
Incredible Connection
Pc Worx
BT GAMES

Health & Beauty

The San Hair
Lavish Looks
Sorbet
House Of Fragrance
Signature Cosmetics
& Fragrances
Gary Rom Man
J & B Haarkappers
Afro Beauty Salon
Clicks
Dis-chem

Optometric & Eyewear
Mellins I Style
torga Optical
Pieter Cornelius
Optometrist
Sunglass Hut

Interior & Home

Le Creuset
Sheet Street
@ Home

Books & Stationary
Bargain Books
Cum Books
P.N.A
SA Ink & Toner

Footwear
Spitz
Solo Walking
Fashion
Adidas
Sneakers
Solo Shoes
Bathu Swag
Shoe City
Status Shoetique

Jewellery

Browns
The Diamond Store
Angelo brown
Lovisa
Nwj Jewellery
Sterns
American swiss
Cajees
Time zone

Entertainment

Hard Hats
Ster-Kinekor

Services

Postnet

Restaurants

Amigos Biltong
Vinkel & Koljander
Saloojees Spices
Sausage Saloon
The Fish & Chip Co
King Pie
Steers & Debonairs
Milaneza
Milky Lane
Wimpy
Rocomammas
Panarottis
Steakout Grills
Mugg & Bean
Sonora Spur Steak Ranch
Milaneza

Sport & Outdoor

Sportscene
Lecoq Sportif
Side Step
The Cross Trainer
Studio 88
Totalsports
Mr Price Sport
Cape Union Mart
Expedition North



EXHIBITION, ADVERTISING & MARKETING OPPORTUNITIES



EXHIBITION / KIOSK OPPORTUNITIES

Download the list of exhibition and kiosk space options at Waterfall Mall and secure short-term space to get your brand or products in front of our high traffic areas within the mall.

[DOWNLOAD PDF](#)



ADVERTISING OPPORTUNITIES

Get your product or brand in front of millions of shoppers while they're in shopping mode with media and promotional opportunities.

[DOWNLOAD PDF](#)



MALL MARKETING

Find out about shopper-focused marketing and promotional activities designed to drive footfall and maximise retail performance.

[MALL SOCIAL MEDIA](#)

WATERFALL
MALL





LEASING ENQUIRIES

WATERFALL MALL



Marlene Boucher

014 537 3598 | 084 505 1372

mboucher@growthpoint.co.za

1 Augrabies Ave, Cashan,
Rustenburg, 0300

 www.facebook.com/WaterfallMall

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