



# KEY WEST SHOPPING CENTRE

## LEASING GUIDE

KEYWEST SHOPPING CENTRE  
2023



OWNED &  
MANAGED BY

**GROWTHPOINT**  
PROPERTIES





# GROWTHPOINT OVERVIEW

MANAGER & OWNER  
OF MALL

Our extensive and diverse portfolio of retail assets consists of quality, well-supported malls in major metropolitan areas that have a high renewal success rate. From neighbourhood shopping centres to large regional malls, they are a positive force for the local economy and society through their charity and community work, building strong connections with our shoppers.



### RETAIL PORTFOLIO OVERVIEW



JSE LISTING:

**Largest**

Listed Property Group



TOTAL RETAIL GLA:

**1,357,000m<sup>2</sup>**



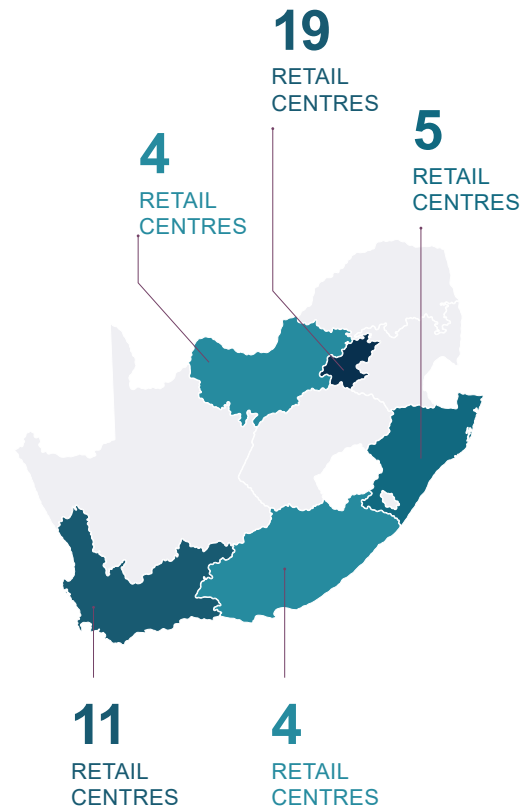
TOTAL RETAIL ASSET VALUE:

**R24.9B**



TOTAL RETAIL CENTRES:

**43**



## OUR EXTENSIVE PORTFOLIO OF RETAIL PROPERTIES GIVES US ACCESS TO VALUABLE PROPERTY DATA AND RETAIL STATISTICS.

This data offers key insight into consumer behaviour patterns and allows us to offer an optimum mix of retailers that best serve the surrounding communities. In addition, our shopping centres regularly undergo refurbishments and extensions, ensuring that they remain relevant and appealing to our shoppers.





# MALL PROFILE



## KEY WEST SHOPPING CENTRE

Situated in the heart of Krugersdorp, Key West Shopping Centre is a 53 000m<sup>2</sup> regional shopping centre where you can shop, dine and browse to your heart's content. With 120 stores to choose from, the centre boasts anchor tenants like Pick n Pay, Woolworths, Edgars, Game and all four major banks. Foschini, Clicks, Truworths, Ackermans, Pep, Mr Price Home and Weekend stores make up some of its nationals, with a Virgin Active and Action Sports Arena also located in the centre.

KEYWEST  
SHOPPING  
CENTRE



**Key West Shopping Centre offers the convenience of a taxi rank, free and covered paid parking options, 24-hour security and an exciting experience for the whole family. Shopping is made effortless with a diverse fashion offering, cell phone, electronics, books, stationery and jewellery stores all under one roof, along with optometrists, health & beauty stores and a motor city.**

The centre prides itself on brilliant family entertainment as well as unique facilities like a free entry skate park and amphitheatre with an outdoor big screen.

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# MALL PROFILE



**Large  
Regional  
Mall**



TOTAL RETAIL GLA:

**52 472m<sup>2</sup>**



ANCHOR TENANTS

Pick n Pay

Woolworths

Edgars

Game

Virgin Active



CATCHMENT AREA:

Krugersdorp

Kagiso

Randfontein

Muldersdrift



**18** eateries

**31** fashion outlets



**17** ATMs

**7** branches



**2444 FREE**  
parking bays



**132** retail stores & eateries



**84** national retailers

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# SHOPPER PROFILE

**AVERAGE SHOPPER AGE**  
**30** ..... **40**

**60%**  
 female ♀

**40%**  
 male ♂

**75 MINUTES**  
**AVERAGE DWELL TIME**

**R189** **AVERAGE MONTHLY SPEND PER HEAD**

**AVERAGE Annual foot traffic**

**5.74 MILLION** shoppers

  
**LSM**

**5-7**

Living Standard Measure



**26,045**

FACEBOOK FOLLOWERS

**MOST SPOKEN Language**  
**Setswana**  
**IsiZulu**  
**English**



# FLOOR PLAN





# STORE LISTING <sup>19</sup>

## **Banks & Services**

Old Mutual  
Capitec  
FNB  
Standard Bank  
Nedbank  
Absa  
African Bank

## **Department Stores**

Game  
Edgars  
Woolworths

## **Sport Utilities**

Action Sports  
Virgin Active

## **Fashion & Accessories**

Mrp Kids  
Uzzi  
Markham  
Shoe City  
Lamara Paris  
Solo Shoes  
Rage  
Tekkie Town  
Identity  
Senqu  
Pep Stores  
Truworths  
Exact  
Ackermans  
Mr Price  
Overland  
Jet  
Soviet  
Pick N Pay Clothing  
Miladys  
Contempo  
Edgars  
Uboutique  
Foschini  
Rage  
Legends Tailor  
Tape

## **Gifts & Speciality Stores**

Verimark  
Tobacco Bar  
Security Junxion  
Bytech  
Universal Paint  
Krugersdorp  
Plumblink  
The Crazy Store  
Cash Converters  
Absolute Pets  
Cat Box Pet Hyper

## **Optometric & Eyewear**

Spec-Savers  
Torga Optical  
Dynamic Eyes  
Optometrist

## **Health & Beauty**

Eden Perfumes  
Signature Cosmetics  
Beauty Value  
Barbers  
Local Choice  
Pharmacy  
Clicks  
Sagewood Beauty

## **Cellular & Electronics**

MTN  
Gadget Master  
Cell C  
Chatz Connect  
Pep Cell  
Vodacom Shop  
Cartridge Depot  
Kodak  
Smart Fix  
Quick Fix Cellular

## **Interior & Home**

Sleepmasters  
Jet Home  
Mr Price Home  
Sheet Street  
Pep Home  
Decoman  
Warehouse

## **Books & Stationary**

Cum Books  
Bargain Books  
PNA

## **Motor Related**

Tiger Wheel & Tyre  
Lombard Tyres  
PG Glass  
Engen  
We Buy Cars

## **Jewellery**

Sterns  
American Swiss  
Lovisa  
Shades N Silver  
Time Zone

## **Kiosk**

Evolution Vape  
Bullion Gold Buyers  
Ahava Coffee Stop  
Fine Fragrance

## **Services**

Legend Tailor  
Bergens Appliance  
Repairs Krugersdorp  
3@1  
Christ Revival  
Church

## **Restaurants**

Pick N Pay Liquor  
Homebake  
Biltong 4 U  
Pick N Pay  
Kfc  
Nandos Drive Thru  
Fish & Chips Co  
Delhi Delicious  
King Pie  
Burger King  
Chicken Licken  
Steers  
Debonairs  
Milky Lane  
Mugg & Bean  
Wimpy  
Missouri Spur  
Ocean Basket  
Biryani Bowl

## **Sport & Outdoor**

Next Field  
Totalsports  
Street Fever  
Sportscene  
The Cross Trainer  
Side Step  
Mr Price Sport



# EXHIBITION, ADVERTISING & MARKETING OPPORTUNITIES



## EXHIBITION / KIOSK OPPORTUNITIES

Download the list of exhibition and kiosk space options at Keywest and secure short-term space to get your brand or products in front of our high traffic areas within the mall.

[DOWNLOAD PDF](#)



## ADVERTISING OPPORTUNITIES

Get your product or brand in front of millions of shoppers while they're in shopping mode with media and promotional opportunities.

[DOWNLOAD PDF](#)



## MALL MARKETING

Find out about shopper-focused marketing and promotional activities designed to drive footfall and maximise retail performance.

[MALL SOCIAL MEDIA](#)

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## LEASING ENQUIRIES

### KEYWEST SHOPPING CENTRE



**Khethiwe Ndaba**


011 944 6158 | 072 277 3058  
jndaba@growthpoint.co.za

Situated Corner Paardekraal  
and Viljoen



**Charis Claasen**

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