



#### GROWTHPOINT OVERVIEW

MANAGER & OWNER OF MALL

Our extensive and diverse portfolio of retail assets consists of quality, well-supported malls in major metropolitan areas that have a high renewal success rate. From neighbourhood shopping centres to large regional malls, they are a positive force for the local economy and society through their charity and community work, building strong connections with our shoppers.



#### RETAIL PORTFOLIO OVERVIEW



JSE LISTING:

Largest

Listed Property Group





TOTAL RETAIL ASSET VALUE:

**R24.9B** 







## OUR EXTENSIVE PORTFOLIO OF RETAIL PROPERTIES GIVES US ACCESS TO VALUABLE PROPERTY DATA AND RETAIL STATISTICS.

This data offers key insight into consumer behaviour patterns and allows us to offer an optimum mix of retailers that best serve the surrounding communities. In addition, our shopping centres regularly undergo refurbishments and extensions, ensuring that they remain relevant and appealing to our shoppers.



#### MALL PROFILE



Walmer Park Shopping Centre has been an exclusive and upmarket shopping destination conveniently situated in the leafy suburb of Walmer in Gqeberha (Port Elizabeth) for over 30 years. This luxurious centre offers shoppers over 43 000m² of retail floor space and up to 150 stores, including top national and international retail brands, coffee shops, restaurants, and speciality stores.





The centre's spacious exhibition areas, located throughout the centre, are extremely popular venues for promotions, brand activations and exhibitions and can be rented out to external exhibitors.

With ample, secure, free on-grade parking conveniently located close to the centre's five entrances and paid for parking in the underground parking garage, visitors enjoy the ease of accessibility and convenience Walmer has to offer.



#### MALL PROFILE



#### **Small** Regional Mall



TOTAL RETAIL GLA:

43,267m<sup>2</sup>



ANCHOR TENANTS

Woolworths

Dischem

Pick n Pay

H&M

Edgars



CATCHMENT AREA:

Walmer **Walmer Downs** Charlo **Lovemore Heights** Mill Park Mangold Park **Greenshields Park** Providentia



eateries



branches





retail stores & eateries







# WALMER PARK

#### SHOPPER PROFILE

SHOPPER AGE 25 female 64% male 36%

AVERAGE

DWELL TIME

R255 AVERAGE MONTHLY SPEND PER HEAD

AVERAGE Annual foot traffic

4.72 MILLION shoppers



MOST SPOKEN Language

**English** 





#### FLOOR PLAN



WEA RE PROUD TO BE A



WHEELCHAIR FRIENDLY CENTRE





#### STORE LISTING

Banks & Services

Absa Nedbank

Capitec Bank

Capitec Bank

FNB

Standard Bank

Travelex

Department stores

Ackermans

Edgars

Pick 'n Pay

Woolworths

Footwear

Kingsmead Shoes

Slops & Clogs

Tekkie Town

Tsonga

Tina Shoes

Fashion & Accessories

Cotton On

Cotton On Body

Don Marco

Factorie Foschini

H&M

Jet

Love That

M.O.D.

Markham

Milady's

Mr Price Weekend

Old Khaki

Pep Stores

Pick 'n Pay Clothing

Poetrv

Queenspark

Refinery

Studio 88

The Store RVCA

Truworths

Legit

Gifts & Speciality Stores

Absolute Pets

Barksole Shoe

Repairs

Carrol Boyes

Cash Converters

Heylo

Jeeves Clothing

Alterations

Lindt

Nespresso

Pick 'n Pay Liquor

Porter & Craft

ModTech

The Crazy Store

The Luggage Co.
The Scoin Shop

Wash e Moto

Inte Hor

Cadi Barber

Clicks

Health &

**Beauty** 

Dischem

MAC Rain

Hein's Biltong & Deli Sorbet

The Body Shop
Ultimate Stylists

Fragrant House

Optometric & Eyewear

Execuspecs
Spec Savers

Sunglass Hut

Vision Works

Neovision Eyebar Interior & Home

At Home

Home etc.

Le Creuset

Makoti

Mr Price Home

Pep Home

Whitehouse

Cellular & Electronics

Cell C

Cellucity

Gadget Paradise

Incredible Connec-

tion

iStore

Kodak

MTN

Telkom

V Cell Clinic

Jewellery

American Swiss

Fischers Jewellers
Francarlo Jewellers

Lovisa

Pandora

Papillon

Silver Keeper

Books & Stationary

Art on Main Bargain Books

Cum Books

Exclusive Books

PNA

Туро

Restaurants

Capellini Dulce Café

John Dorv's

Kauai

Mugg & Bean

Panarotti's Steers

Vida E Cafe

Vida E C

Wimpy Milky lane

Entertainment

**Gravity Play Park** 

Sport & Outdoor

Cape Union Mart

Sportscene

Mr Price Sport

Totalsport

Travel & Tourism

Flight Centre

Pentravel

Travel Experience

**Fittment Centre** 

Hi Q



### EXHIBITION, ADVERTISING & MARKETING OPPORTUNITIES



#### **EXHIBITION / KIOSK OPPORTUNITIES**

Download the list of exhibition and kiosk space options at Walmer Park and secure short-term space to get your brand or products in front of our high traffic areas within the mall.



#### **ADVERTISING OPPORTUNITIES**

Get your product or brand in front of millions of shoppers while they're in shopping mode with media and promotional opportunities.



#### MALL MARKETING

Find out about shopper-focused marketing and promotional activities designed to drive footfall and maximise retail performance.

MALL SOCIAL MEDIA

WALMER PARK

**DOWNLOAD PDF** 



Leonie Scheepers
Centre Manager
041 368 2690 | 083 304 2677
Ischeepers@growthpoint.co.za

14th & 16th Avenue Avenue, Main Road Walmer, Port Elizabeth

Tessa Matthew
Property Administrator
041 368 2690
TMatthew@growthpoint.co.za

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