



LAKESIDE MALL

LEASING GUIDE
LAKESIDE MALL
2023

OWNED &
MANAGED BY

GROWTHPOINT
PROPERTIES



GROWTHPOINT OVERVIEW

MANAGER & OWNER OF MALL

Our extensive and diverse portfolio of retail assets consists of quality, well-supported malls in major metropolitan areas that have a high renewal success rate. From neighbourhood shopping centres to large regional malls, they are a positive force for the local economy and society through their charity and community work, building strong connections with our shoppers.

LAKESIDE MALL



RETAIL PORTFOLIO OVERVIEW



JSE LISTING:

Largest

Listed Property Group



TOTAL RETAIL ASSET VALUE:

R24.9B



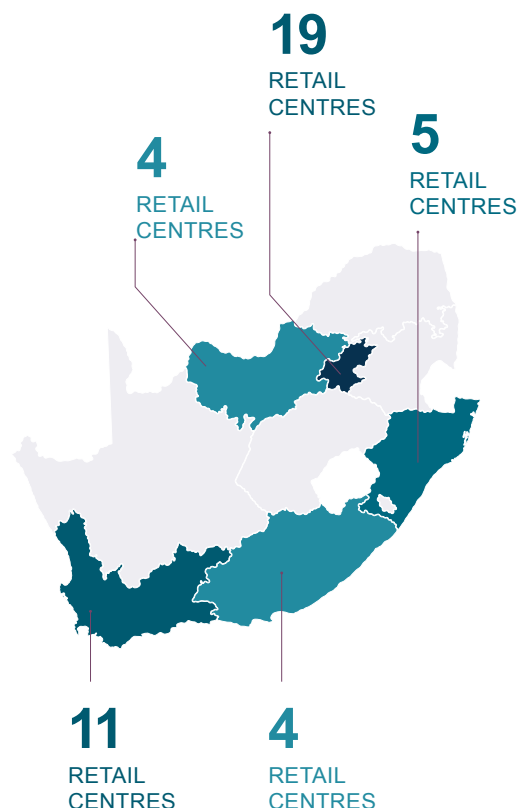
TOTAL RETAIL GLA:

1,357,000m²



TOTAL RETAIL CENTRES:

43



OUR EXTENSIVE PORTFOLIO OF RETAIL PROPERTIES GIVES US ACCESS TO VALUABLE PROPERTY DATA AND RETAIL STATISTICS.

This data offers key insight into consumer behaviour patterns and allows us to offer an optimum mix of retailers that best serve the surrounding communities. In addition, our shopping centres regularly undergo refurbishments and extensions, ensuring that they remain relevant and appealing to our shoppers.



MALL PROFILE



Lakeside Mall is a 65 000m² regional shopping centre which rests on the southern banks of the Civic Lake in Benoni. Vibrant and lively, the mall attracts shoppers from all walks of life with its convenient shopping, superb range of merchandise and competitive prices. A quality regional shopping centre; Lakeside Mall is well-loved for its strong roots in the community and its celebration of all things South African. With over 130 stores and restaurants, Lakeside Mall offers the community convenience, product variety and great value.



Lakeside Mall is conveniently located just off the N12 highway, with easy access from the neighbouring areas of Brakpan, Springs, Nigel, Boksburg, Benoni and Kempton Park.

The centre is a 10 minute walk from the Benoni train station, and is across the road from the major taxirank known as the Lakeside taxi rank;

MALL PROFILE



Small Regional Mall



TOTAL RETAIL GLA:

65,340m²



ANCHOR TENANTS

Game
Shoprite
Woolworths
Edgars
Pick n Pay
Dis-Chem



CATCHMENT AREA:

Boksburg
Daveyton
Wattville
Tsakane,
Rynfield
Farrame
Lakefield



12 eateries
39 fashion outlets



9 branches



2677 FREE
parking bays



132 retail stores & eateries



79 national retailers

LAKESIDE MALL





SHOPPER PROFILE

AVERAGE
SHOPPER AGE
35 **40**

64%
female ♀

36%
male ♂

R168 AVERAGE
MONTHLY SPEND
PER HEAD

AVERAGE
Annual foot traffic
8.51 MILLION
shoppers



LSM

6-10

Living
Standard
Measure



25 511

FACEBOOK
FOLLOWERS

MOST SPOKEN
Language

IsiZulu
siTswana
English



FLOOR PLAN

UPPER LEVEL



WOOLWORTHS



LOWER LEVEL



KEY:

- LIFTS
- ESCALATORS
- TOILETS
- BABY CHANGING FACILITIES
- DISABLE RESTROOMS
- ATM

LAKE SIDE MALL

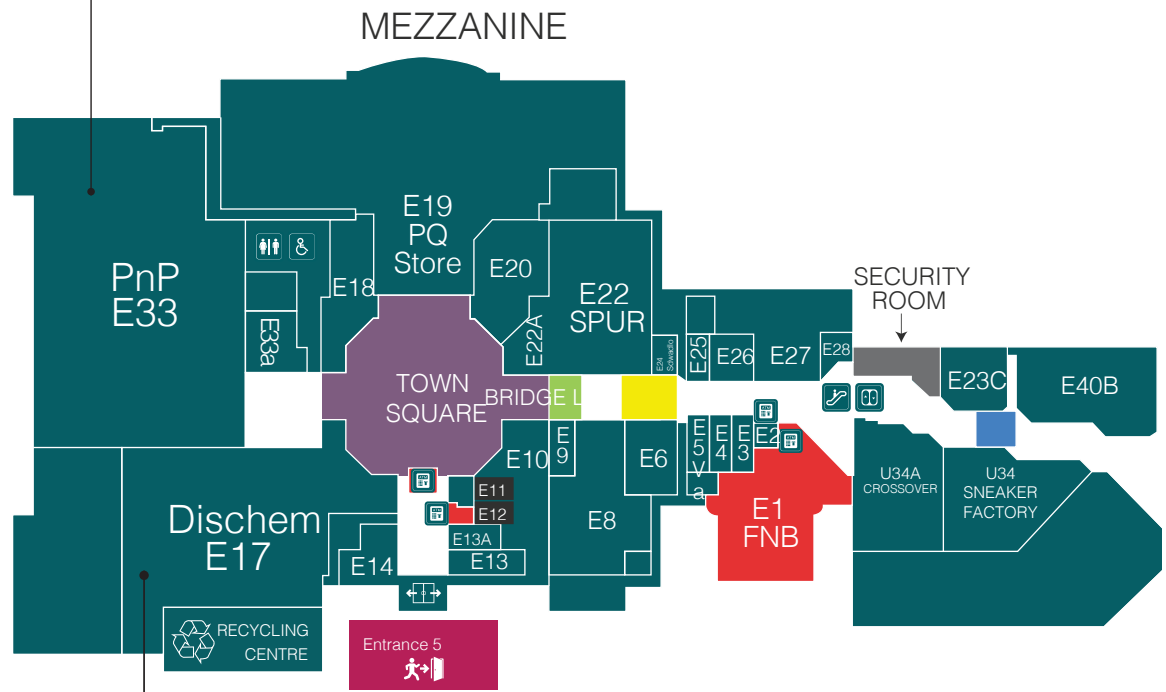




ENTERTAINMENT LEVEL

FLOOR PLAN

Pick n Pay



- KEY:
- LIFTS
 - ESCALATORS
 - TOILETS
 - BABY CHANGING FACILITIES
 - DISABLE RESTROOMS
 - ATM

Dis-Chem
PHARMACIES

STORE LISTING

Banks & Services	Fashion & Accessories	Health & Beauty	Interior & Home	Jewellery	Restaurants	Sport & Outdoor
Absa - Atm 1	Abrams	Arthur Ford	Bradlows	American Swiss	Big Dog Pub & Grill	Adidas
Absa - Atm 2	Ackermans	Clicks	Fair Price Furniture	Lakeside Fine Jewellers	Big Joe's Pies LL	Sportscene
Absa Branch	Ackermans Woman	Dis-Chem Pharmacy	Mr Price Home	Lovisa	Chicken Licken	Street Fever
African Bank	Chanson Fashion Collection	Eden Perfume	PEP Home	Sterns	Debonairs	The Cross Trainer
Barko Finance	Choice Clothing Contempo	Signature Cosmetics	Sleepmasters		Big Joes Pies EL	Total Sports
Capitec - Branch 1	Crossover International	Peermed	Sheet Street	Books & Stationary	Lazeezas	Mr Price Sport
Capitec - Branch 2	Daniel J		UFO	Lifestyle Books	Nandos	
Fnb - Atm 1	Dunns	Optometric & Eyewear	Yoyoso		Panarottis	Luggage
Fnb - Atm 2	Eartchild & Naartjie	Lakeside Optometrists	Blind Studio	Motor & Motorbikes	Pie City	U&Z Bags
Fnb - Branch	Exact	Spec-Savers		Cassey's Auto	Santa Rio Spur	
Nedbank - Atm	Foschini	Torga Optical	Cellular & Electronics		Steers	
Nedbank - Branch	Gasoline Denim		Cell C		The Fish & Chips Co.	
Old Mutual	Identity	Gifts & Speciality Stores	Gadget Gallery	Services	Wimpy	
Old Mutual	Jam Clothing	Cash Crusaders	Inknara	E-toll		
Standard Bank - Atm	Code	Game Liquor	Mtn	3@1		
Standard Bank - Branch	Comtempo	Homemark	Pep Cell	Legal Wise		
Department stores	Fabiani	Pick n Pay Liquor	Telkom Mobile	Legal Wise main office		
Shoprite	Fuel	Parasol Portrait Studio	Vodacom	Ramaph Group		
Edgars	Refinery	Verimark		Telkom Direct		
Game	Jet	Cuba Tobacconists		SARS		
PEP	Legit			Postnet		
Pick 'n Pay	Markham					
The family lifestyle centre	Milady's					
Woolworths	Mr Price					
	Power Fashion Factory					
	PQ Clothing					
		Footwear				
		Kinky Shoes				
		Rage (Clothing)				
		Rage				
		Side Step				
		Solo Shoes				
		Spitz				
		Tekkie Town				
		Family Shoe Centre				
		Sneaker Factory				
		Lamara Shoes				



EXHIBITION, ADVERTISING & MARKETING OPPORTUNITIES



EXHIBITION / KIOSK OPPORTUNITIES

Download the list of exhibition and kiosk space options at Lakeside Mall and secure short-term space to get your brand or products in front of our high traffic areas within the mall.

[DOWNLOAD PDF](#)



ADVERTISING OPPORTUNITIES

Get your product or brand in front of millions of shoppers while they're in shopping mode with media and promotional opportunities.

[DOWNLOAD PDF](#)



MALL MARKETING

Find out about shopper-focused marketing and promotional activities designed to drive footfall and maximise retail performance.

[MALL SOCIAL MEDIA](#)

LAKESIDE MALL





LEASING ENQUIRIES

LAKE SIDE MALL



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